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2026/27
BUSINESS PLAN

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Foreword

The Prime Minister has pledged to deliver good growth in every postcode across the country. We fully support that agenda and believe that it can only be achieved by unlocking London's potential as an economic engine for the whole UK.

London is – in Andy Burnham's words – “the world's greatest capital city.” It is responsible for almost a quarter of the UK's GDP and made a net contribution to the Exchequer of nearly £50bn in 2024/25, a record high. The city is a gateway for investment for the whole of Britain and part of a diverse range of supply chains that support jobs and growth throughout the country.

But despite its many successes, a quarter of Londoners live in poverty after housing costs are considered. London has the highest rates of youth unemployment of any UK region. And more needs to be done to raise productivity growth and match the performance of our international rivals.

That is why BusinessLDN is working with the Government, City Hall and the boroughs – informed by our members' insights – to identify practical ways to accelerate delivery and growth in the capital, removing roadblocks and seizing new opportunities, including:

- **Delivering a devolution deal that works for London**, ensuring the capital has the tools it needs to boost growth and accelerate delivery;
- **Ensuring regulation is fit for purpose**, and does not

unnecessarily increase costs to investment, particularly when it comes to building housing and infrastructure;

- **Seizing the opportunities presented by AI**, ensuring that adoption of this new technology works for businesses and Londoners in practice, by addressing key issues such as trust, scalability and the implications for the whole London labour market;
- **Tackling London's youth unemployment challenge**, by working with Whitehall and City Hall to create the conditions for firms to employ more young people while also ensuring they are equipped with the skills needed to succeed through our leadership of the London Local Skills Improvement Plan (LSIP);
- **Delivering the homes, offices and spaces that the capital requires to grow**. The need for new homes in the capital is high but demand is low due to affordability constraints, while supply is being held back by high construction costs and – despite the Government's welcome attempts at reform – an overly onerous planning system. We will press for practical solutions that can boost demand and supply, while also helping to shape the London Plan – the Mayor's spatial development strategy – by banging the drum on issues that matter for the capital's business community;

- **Maintaining momentum behind infrastructure projects key to the city's growth**, such as expansion at Heathrow and the extension of the Docklands Light Railway to Thamesmead; and
- **Making the city more resilient to extremes of weather**, such as hotter temperatures and increased flooding.

We look forward to continuing to work with our members, stakeholders and all levels of government in the year ahead to deliver on these priorities and others that emerge through the year. And in doing so, deliver on our mission of making London the best place in the world to do business, working with and for the UK.



John Dickie
Chief Executive
BusinessLDN

Our theory of change

The who, the how and why

Unlocking the full potential of the capital is vital to deliver the jobs, investment and growth needed both by Londoners and people across the country.

For over 30 years, BusinessLDN has established a track record of driving positive change in partnership with our cross-sector membership through our campaigning activity.

We use our policy expertise, thought leadership, media profile, events programme and a wide range of tactics to shape issues that matter most for business in London.



Who we are

We are the capital's leading business campaign group. Over our three-decade history, we championed the creation of the role of the Mayor and Transport for London (TfL), incubated Teach First and helped secure funding for the Elizabeth Line.

Over the last 12 months, our high-profile campaigning has helped ensure the Docklands Light Railway (DLR) will be extended to Thamesmead, strengthened emergency measures to boost housebuilding across the capital, informed recommendations from the Mayor's taskforce on AI and jobs, and shaped the London Plan, the Mayor's spatial development strategy.

Our mission is to make London the best place in the world to do business, working with and for the UK

We focus on the waterfront of issues affecting London's competitiveness while remaining agile to respond to emerging issues. Our core areas of policy focus are:

- **Competitiveness**
- **People**
- **Place**
- **Connectivity**
- **Sustainability**

How we drive change

We bring about change by galvanising the public and private sectors around a shared vision for the capital's future and by creating business-led solutions to the challenges the city faces to help you grow your business. We do this working with:

- Our 170 cross-sector members
- Our team of c. 30 London-based staff

We make change happen through:

- Communications and campaigns
- Our advocacy and engagement, including with all levels of London government and with key decision-makers
- Our relationships across all sectors of London's economy
- Policy insights and thought leadership
- Member insights and intelligence
- 80+ networking events

Why we do it

Our vision is for a London that grows vigorously and equitably, where business can succeed and Londoners can thrive. We aim to achieve this by building:

- A city that inspires and innovates
- A city that helps people develop the skills they need to thrive
- A city that is better connected, digitally and physically
- A city that leads on sustainability
- A city that works for business, Londoners and the whole UK

Our agenda

Unlocking London's full potential

BusinessLDN's central role is ensuring that the city's systems enable firms to grow, innovate and succeed. We cover the core issues that affect London's competitiveness to ensure the city remains the best place to do business – today and tomorrow.

As we enter our 2026/27 business plan period, the economy is facing significant domestic and global headwinds. There's more to do on growth, operating costs are rising and the government is walking a fiscal tightrope on tax and spending decisions.

Against this challenging backdrop, Andy Burnham and his new government are setting out their agenda to deliver good growth in every postcode across the country. We believe that can only be achieved by unlocking London's full potential as an economic engine for the whole UK.

The Prime Minister has committed to giving the capital – alongside other parts of the country – more power to stand on its own feet and better meet local needs. Despite being home to much of the machinery of government, London has often found itself poorly served by decisions made in Whitehall. Meaningful devolution could help to galvanise growth if combined with steps to improve our competitiveness on tax and regulation. Our work programme is designed to unlock London's full potential by making the case for practical reforms that will accelerate growth now at little or no cost, alongside measures that require significant public investment and will, in turn, unlock a multiplier of private investment.

People

Enabling businesses to attract and retain a diverse workforce

By 2030: We will have helped more Londoners to enter the labour market and acquire the skills needed to succeed in a rapidly evolving jobs market, while ensuring the immigration system is responsive to the needs of the capital's businesses.

Environmental Sustainability

Helping to decarbonise the capital and make London more adaptable and resilient to the impacts of climate change

By 2030: We will have helped London firms meet net zero targets and strengthened resilience at a city-wide level.

Competitiveness

Tackling barriers to growth and helping the city stand on its own feet

By 2030: We will have helped create the conditions for increased levels of productivity, investment and growth, including through greater devolution for London.

Connectivity

Keeping London moving and investing in its infrastructure

By 2030: We will have helped TfL advance major projects that London needs to grow, identified ways of leveraging private sector funding in support of new transport projects and helped to boost London's international connectivity.

Place

Creating spaces that enable people to thrive and businesses to succeed

By 2030: We will have helped deliver a step change in housebuilding with more homes built across diverse tenures, as well as a planning system that is properly resourced and supports development.



Competitiveness

Tackling barriers to growth and helping the city stand on its own feet

Ensuring that London is globally competitive is essential given the city is a springboard for investment, talented people and tourism into the wider UK. The capital delivers a sizeable net tax surplus that helps fund public services across the country and its supply chains support jobs and growth in every region.

Yet there is more to do to boost growth, address operating costs and lock-in tentative signs of an upturn in productivity to ensure London's competitive advantages as a place to invest. We will work with the Government and the Mayor to remove blockers to growth and encourage more private investment into economic enablers, such as infrastructure, housing and skills.

As part of a wider devolution drive, the Prime Minister has also pledged to give London new powers to help unlock the city's full potential. Working alongside other regional business groups through the Growing Together Alliance, we will make the case for London and city-regions across the country to be given the tools they need to drive growth. We will make the case for London and other areas with strong track records to be given the ability to borrow against future revenue streams and the right incentives for local leaders to grow these revenues through retention of increased receipts. This presents an opportunity for the capital to stand more firmly on its own feet and could be transformational for investment.

Key achievements in 2025/26

- Our Growth Commission, which brought together leaders from business, culture and academia in London to unlock the city's full potential and boost the UK economy quickly.
- We brought members together to shape development of the Mayor and London Councils' London Infrastructure Framework.
- We made the case for revenue from a new overnight visitor levy to be used in London to boost tourism and drive growth.



Highlights for 2026/27 include:

A devolution deal that works for London

We will outline how the Government's devolution drive can in practice help to unlock London's full potential and what new tools and capabilities are needed to improve delivery in the capital. We will also set out what City Hall should prioritise with greater fiscal autonomy.

Tackling the cross-cutting issues underpinning AI adoption

We will engage with the key issues that will shape the successful adoption of AI. As well as making practical recommendations on the implications for London's labour market through our People pillar, we will also focus separately on trust in AI and how the technology can be best deployed effectively at scale – underpinned by a series of events for members to share best practice.

Sharing best practice on cyber threats

We will launch a new event series that will bring together members to share intelligence and insight when it comes to cyber threats, including how best to safeguard systems and respond to incidents. This will feature key players in this space, such as the National Cyber Security Centre.

Championing a vibrant cultural sector

Our Culture Council will bang the drum for the sector's contribution to London and the national economy by making the case for both public funding and corporate sponsorship in a world of activist campaigning.

For more information and to get involved,
please contact

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Ways to get involved

Economic insights briefing with the Bank of England

Join our quarterly in-person events with the Bank of England's London team, where you can build relationships with senior business leaders from a cross-section of the economy and gather high-quality economic and business insights and intelligence on how different sectors are faring.

Tax and regulation

Share your tax and regulatory ideas to boost growth for inclusion in our submissions to the Chancellor ahead of major fiscal events and specific consultations such as business rates, all of which will inform our ongoing political engagement and campaigning activity.

Share best practice on AI with your peers

Join leaders from across London's business community and policymakers to share insight and intelligence on how AI is changing how firms operate. We'll explore issues that underpin AI adoption, such as trust and deploying the technology at scale.

Culture Council

This network brings together iconic institutions and employers from across the capital to champion the cultural sector's contribution to London and the UK. It also examines how closer partnership with the private sector can help support jobs, tourism, soft power and growth.

People

Enabling business to attract and retain a diverse workforce

London is a beacon for talented individuals and opportunity. The capital has a highly educated population and is home to a cluster of world-class educational institutions.

But the city has the highest unemployment rate of any region in the UK, with many young Londoners in particular finding it difficult to get on the career ladder. London is also at the sharp end of rapid changes to the labour market driven – in part – by technological advances. This means that the skills Londoners and businesses need to succeed are rapidly evolving.

That is why we are putting employers at the heart of the skills system through our leadership of the Government-backed London Local Skills Improvement Plan (LSIP), working closely with all levels of government and education providers. We are also working closely with City Hall through our AI Steering Committee to ensure that adoption of new technology benefits Londoners and businesses.

The Government's commitment to devolving funding for 16–19-year-olds and better joining up skills and employment presents an opportunity to deliver improved outcomes across the capital. We will be making the case for this to be delivered in a way that is easy to navigate for young people, training providers and businesses. And alongside developing homegrown talent, we will continue

to champion London and the UK remaining open to highly skilled workers, researchers and students from across the globe.

Key achievements in 2025/26

- We published a new London Local Skills Improvement Plan, which builds on the lessons and successes of the previous iteration to better align training provision with employer demand as technology transforms the jobs market.
- Our AI Steering Committee helped to shape recommendations published by the Mayor's AI and Jobs Taskforce, ensuring adoption is a win-win for business, the economy and Londoners.

Highlights for 2026/27 include:

An employer-led skills system

Through our leadership of the capital's LSIP we bring together business, education providers and

London government to deliver on its wide-ranging recommendations. Key areas of focus include driving digital and transferable skills, plus supporting more Londoners into work. As part of this, we will explore how Whitehall, City Hall and the private sector can work together to create the conditions for employers to recruit and support more young people. These themes will be explored at our London Employment & Skills Summit in March.

Helping London and Londoners win from AI

We will work with employers, policymakers and educators to ensure London is well placed to seize the opportunities presented by AI while managing the challenges of transition. Building on our work to inform the Mayor's AI and Jobs Taskforce's recommendations, our AI Steering Committee will publish practical guidance for businesses, showcasing what works in AI adoption and workforce development, and drive forward recommendations on skills, workforce planning and job redesign. We will also help shape the Mayor's new real-time labour market intelligence so London's businesses and policymakers can respond quickly to emerging trends – underpinned by a series of events for members to share best practice.

Ways to get involved

London Local Skills Improvement Plan (LSIP) Stakeholder Advisory Group

Join our quarterly LSIP Advisory Group, which brings together members from our cross-sector business community, further education colleges, skills and employment delivery organisations and universities to help shape the future direction and practical implementation of skills policy in the capital. Regular attendees include representatives from the GLA, boroughs, sub-regional partnerships and business leaders.

Skills and reskilling events

Join our regular programme of events focused on building a better skills system to meet the needs of London's economy, bringing together members, academic institutions and local and national government. These provide an excellent opportunity to build relationships with education stakeholders, including sub-regional partners.

Ensuring London's labour market keeps pace with AI adoption

Get involved in our work to ensure AI is a force for good and a win-win for London's economy and its workforce. We'll explore issues including the upskilling and reskilling experience required for AI now and who needs to take responsibility for what, as well as what it means for future skill requirements and what changes are required to train tomorrow's workforce.

Building an inclusive workforce

Members can tap into our programme of events, including our joint sessions with Change the Race Ratio, focused on increasing racial and ethnic diversity at senior leadership and board level.

Immigration Working Group

Gather the latest intelligence on immigration policy and operations through membership of our Immigration Working Group. We convene members to discuss issues around global access to talented people and engage with key stakeholders such as the Home Office, Migration Advisory Committee and Shadow Ministers on a quarterly basis.

Chief People Officer (CPO) Network

This new network will bring together CPOs from our membership to network with peers, engage with high-profile speakers, and share their latest thinking on issues that are affecting London's labour market, such as AI.

For more information and to get involved, please contact

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Place

Creating spaces that enable people to thrive and businesses to succeed

The built environment is the backbone of the city and planning for its future is vital to maintaining London's competitive edge.

To ensure the capital remains an affordable place to live, work and study, we must build more homes. But development in the capital is facing severe headwinds with rising construction costs, regulatory barriers and weak demand due to stretched affordability.

The capital's housing crisis is both a social and an economic challenge. It makes living and working in the city less affordable, while also making it harder for firms to recruit and retain the talented people they need to grow.

The Government is delivering welcome supply-side reforms, both in terms of planning reform and – along with the Mayor – introducing emergency measures to boost housebuilding. But these measures will take time to have an impact and more is needed to accelerate delivery now.

There is no silver bullet to solving this issue. That is why we are calling for action that can help unblock the system quickly, such as targeted measures to reduce the cost of development and bolster demand. We are also making the case for reform of the broken temporary accommodation system to deliver better outcomes for Londoners, councils and the city's economy. Over the longer term, ensuring that the London Plan – the Mayor's spatial strategy – prioritises the right type of development in the right places will be vital.

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Key achievements in 2025/26

- We helped to strengthen the package of emergency measures introduced by the Government and the Mayor to support housebuilding in London.
- We shaped the draft new London Plan – the Mayor's spatial development strategy – so that it delivers better outcomes for the capital and businesses.
- We successfully made the case for London to be home to two new towns, with the Government including Thamesmead and Crews Hill on its shortlist.
- We launched new thought leadership setting out practical solutions to boost private investment into affordable housing and tackle London's temporary accommodation crisis.

Highlights for 2026/27 include:

Tackling London's housing crisis

We will continue to champion practical steps that can help to kick-start housebuilding in the capital. On the supply side, we will make the case to national and London government to urgently remove roadblocks to delivery and reduce the cost of development. On the demand side, we will set out interventions that can help Londoners get onto and move up the property ladder at a time when affordability constraints are holding back buyers in the capital.

Fixing London's broken temporary accommodation system

More than 210,000 Londoners are housed in temporary accommodation. As a result, London boroughs collectively spend £5.5m daily on temporary accommodation – money that could be used more effectively to build new homes. We will champion recommendations set out in our recent report, which show that the capital's councils could save over £500 million a year with a new pan-London approach to funding temporary accommodation that unlocks additional institutional investment.

Shaping the London Plan

Following publication of the draft new London Plan – the Mayor's spatial development strategy – we will engage closely with members and City Hall to ensure the final version delivers for business. Examination of the London Plan will take place in 2027 and we will be closely involved throughout this process to deliver targeted improvements ahead of it being finalised in 2028.

Supporting London's commercial property offer

We will continue to campaign on key issues affecting the future of commercial property in the capital. As part of this, our Commercial Property Pulse event series will bring together experts from across the industry to share insight on where the market is heading and the opportunities ahead for London's office, retail, industrial and leisure spaces.

Ways to get involved

Planning and Development Advisory Forum

Join our quarterly forum, which brings senior planning and development experts from our membership together with the Deputy Mayor for Planning and Regeneration and the GLA's senior planning team. You can get early insight on emerging policy, build relationships with City Hall stakeholders and identify opportunities and address challenges in the built environment sector.

Help shape the London Plan

Take part in our wide-ranging activity on the draft new London Plan, the Mayor's spatial development strategy, ahead of it being finalised in 2028. We are engaging with members and stakeholders to develop our key asks and ensure our activity delivers practical change to improve the plan.

Planning Officers Society

Join our events in May and November with the Planning Officers Society London, where you can share insights and intelligence on core planning and design issues across London.

GLA Housing and Planning Roundtables

Join our bi-annual roundtable discussion with the senior GLA Housing, Land and Planning teams to gain insight into challenges holding back development in the capital. It also provides an opportunity to engage with key political and business figures shaping the built environment sector.

West End Streets Steering (WESt) Group

Join this group promoting the funding and delivery of high-quality public realm improvements in one of the UK's most important commercial, retail and tourist locations. Share your expertise and build relationships with wide-ranging stakeholders operating at the forefront of the capital's built environment, including members of the landed estates, developers and landowners, Business Improvement Districts, and key public stakeholders such as Westminster City Council, the GLA and TfL.

Central London Business Improvement District Forum

Network, engage and develop policy thinking at our quarterly London Business Improvement Districts (BIDs) forum, where we bring together the capital's BIDs with key stakeholders such as the GLA, London Councils, the Metropolitan Police and TfL. Share and access best practice on issues such as tackling crime, building a vibrant and safe night-time economy and keeping London moving.

Industry and Logistics Sounding Board

Join the Industry and Logistics Sounding Board, where you can connect with senior stakeholders across the private and public sector, including from the GLA and London boroughs, and play a key role in shaping the London Plan policy in relation to industrial land uses, as well as promoting London as a pioneer in the industrial and logistics sector.

Connectivity

Keeping London moving and investing in its infrastructure

Transport is a key enabler of economic growth. It connects people to jobs, businesses to markets and supports new development. London's transport network requires significant investment to keep pace with a growing population and maintain its international competitiveness.

We are focused on getting several big-ticket transport projects that the Government has greenlit – including extending the Docklands Light Railway to Thamesmead, expansion of the capital's airports, the Lower Thames Crossing and HS2 to Euston – from the drawing board to delivery. We are also championing other schemes that are vital to the city's future growth, notably the Bakerloo line extension, West London Orbital and, eventually, Crossrail 2.

As part of the Government's commitment to devolution, we are calling for London and other city-regions with a proven track record to be given additional powers that can accelerate investment in new infrastructure.

Alongside this, we are tackling a range of other issues, including the Government bringing the railways into public ownership, the future of road user charging, and the rollout of autonomous vehicles in London. We are also highlighting the often-overlooked role of the river as a mode of sustainable transport for people and goods.

Key achievements in 2025/26

- We successfully made the case to the Government to back the extension of the Docklands Light Railway to Thamesmead.
- We outlined the steps needed to unlock £53.5bn of private investment into London's global ports, in turn boosting international connectivity and growth.
- We championed innovative funding models that could help to pay for major transport projects the city needs.

Highlights for 2026/27 include:

Campaigning for the big transport projects the capital needs

Having helped secure the Government's support for the Docklands Light Railway extension to Thamesmead, we will bang the drum for other major projects that are integral to the capital's future growth. This will include campaigning and advocacy to support delivery of the Bakerloo line extension, the West London Orbital and – eventually – Crossrail 2. We will also make the case for expansion of London's airports to boost international connectivity.

Unlocking the full potential of major stations

Proposals to redevelop four major stations across the capital – Euston, Liverpool Street, Victoria and Waterloo – have the potential to boost passenger experience, catalyse investment and boost growth. In partnership with Arcadis, we will set out how better coordination between the separate proposals, where possible, can deliver better outcomes for the capital.

Developing innovative infrastructure funding and finance models

We will continue to engage with the Government and regulators to encourage them to embrace innovative funding and finance models – such as a new approach to land value capture – that will accelerate private sector investment. And we will work with City Hall to ensure the new London Infrastructure Framework delivers.



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Ways to get involved

Shape our transport policy

We run a mix of working groups, forums, consultations and events where you can share your insight, voice your concerns and shape policy on key issues affecting transport and infrastructure in the capital.

HS2 Euston Working Group

Shape the future of Euston by joining our working group that convenes members with public sector stakeholders to discuss and advocate for a positive outcome for the station and the surrounding development.

Infrastructure Group

Identify and advocate for innovative funding and finance

solutions with our Infrastructure Group. Gather insight and intelligence and participate in our group meetings with senior speakers from the National Infrastructure and Service Transformation Authority, National Energy System Operator and National Wealth Fund.

Gigabit Connectivity Network for London

This group focuses on transforming London into a world-leading smart city with the roll-out of full fibre and 5G technologies across the capital. Share best practice whilst expanding your network with London's leading fibre and mobile operators and key representatives from the GLA, London Councils, London's sub-regional partnerships and boroughs.

Future of London's Roads Working Group

This group brings together members to discuss policies that optimise road usage, tackle congestion and improve productivity. Key priorities include accelerating electrification, improving bus performance, and exploring the future of road user charging.

Business River Forum

This forum focuses on unleashing the river's full potential to enhance the capital's connectivity. It brings together key stakeholders, including the GLA, PLA and TfL, to foster collaboration and drive greater utilisation of the river.

Environmental Sustainability

Helping to decarbonise the capital and make London more adaptable and resilient to the impacts of climate change

The UK experienced the warmest summer on record in 2026, underlining the urgent need to ensure the capital is resilient to a more extreme climate.

Our infrastructure must be adapted to a world where intense heatwaves and flooding are more common. This will require substantial investment, but the transition also presents an opportunity for London to innovate and drive growth, with the capital's green economy expected to double in size to £100 billion by 2030. By being at the vanguard of developing new green technologies – from retrofitting homes to the development of Sustainable Aviation Fuels – London can create new jobs and show global leadership.

Our cross-cutting work here will focus on supporting businesses to share best practice on decarbonisation, securing investment in the infrastructure needed to deliver clean energy sources and future-proof our infrastructure, and improving current planning policy at a London level.

Members taking part in our environmental sustainability activity can expect to engage with a wide range of stakeholders, such as London Councils, the GLA, representatives from the Climate Change Committee and the team at Great British Energy.

Key achievement in 2025/26

- We joined the Mayor's Climate Finance Taskforce to scale up private sector investment and support London's transition to net zero.

Highlights for 2026/27 include:

Investing in the infrastructure to support the clean energy transition

We will set out proposals to ensure London has the infrastructure needed to support the transition to clean energy sources, including identifying sources of private sector investment.

Bringing together businesses to decarbonise

We will play a key role in bringing our members together to share best practice on strategies for decarbonising the London economy and making the capital more resilient to the impacts of climate change. This will include quarterly Environmental Sustainability Forum meetings to connect members with key stakeholders at the GLA and national policymakers. We will also host a reception as part of London Climate Action Week 2027.

Ways to get involved

Environmental Sustainability Forum

Join our Environmental Sustainability Forum, which brings together businesses and key policymakers – including the Deputy Mayor for Environment and Energy – to support the capital's decarbonisation. The forum is aimed at sustainability experts with a common interest in accelerating climate action as a long-term driver of economic growth. We'll explore a range of topics, including strengthening London's resilience by ramping up adaptation measures. In these behind-closed-door sessions, members will get early insight on emerging GLA policy and the opportunity to discuss challenges and opportunities within London's sustainability sector.

Cross-cutting workstreams

Sustainability cuts across our work in other key areas – including skills, transport and housing. From the London Plan to the development of Sustainable Aviation Fuels, we have specific sustainability workstreams that members can get involved in.

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Our events programme

We deliver more than 80 events a year across a range of formats, convening leaders from across London's business and political communities to shape policy, build influential partnerships and drive change.

From targeted briefings and roundtables to major conferences and curated series, each event is designed to spark ideas and foster meaningful connections.

We connect our members to the people and institutions that run the city. We provide platforms to showcase your expertise and raise your profile. We give you the insights and intelligence about what's really going on in the capital. And we convene business leaders to solve London's biggest challenges.

We provide members with exclusive hosting and sponsorship opportunities, including high-profile speaking platforms to demonstrate their leadership in relevant areas. You'll also have a range of opportunities – such as major platforms, podcasts and social media – to introduce your brand to key London stakeholders.



Key Calendar Events

Winter Parliamentary Reception | 7 December

Working closely with London Councils and the APPG for London, this reception offers an opportunity to network with the key figures shaping the capital. Our annual Parliamentary Reception welcomes over 150 attendees and celebrates London by uniting senior business leaders with key political figures, including Borough Leaders, GLA representatives, MPs and Ministers.

BusinessLDN at MIPIM | 15-19 March

Our busy programme at MIPIM, the world's leading real estate event in Cannes, convenes members with prominent political figures, including the GLA, London boroughs and the City of London, to tackle the biggest challenges facing the built environment.

The London Employment & Skills Summit | March

This summit will bring together senior leaders from business, education and London government to help shape a stronger skills future for the capital. Discussions will cover the Government's skills reforms, the impact of AI on London's job market, and how greater devolution can deliver better outcomes for Londoners.

BusinessLDN at UKREiF | 17-20 May

At the largest and most well-attended event for the UK's development community, we bring together senior business leaders from our planning and development membership with key London government stakeholders,

including the Deputy Mayor for Planning and Regeneration, the GLA and London boroughs. Key areas of focus include the London Plan, housing and commercial property supply, and innovative funding and finance models for critical infrastructure projects.

LGA Annual Conference | 29 June

Working closely with London Councils and supporters, including regional business groups, BusinessLDN gives members an opportunity to engage directly with key decision-makers across local government at our 100-guest drinks reception, which takes place on the first night of the Conference.

BusinessLDN at the Party Conferences | September and October

Join us during party conference season for a programme of events spanning the political spectrum. That includes our popular London Receptions that convene politicians and opinion formers from across the capital with our members for short speeches and networking to discuss the priorities for London business in the months and years ahead.

In Conversation with TfL | Series

Our popular 'In conversation with Transport for London (TfL)' series attracted more than 150 business leaders and stakeholders during its inaugural year in 2026. Returning in 2027, the event series provides a high-impact engagement opportunity with TfL on the transport topics that matter for your business and London.

Other Event Series

Meet the Deputy Mayor | Throughout

Our rolling series of briefings with London's Deputy Mayors offers members an opportunity to engage across a range of policy areas. We have recently held sessions with Seb Dance, Deputy Mayor for Transport, and Tom Copley, Deputy Mayor for Housing.

Borough Leader Briefings | Throughout

Meet the leaders of London's boroughs, where you can discuss and learn how the borough plans to attract jobs and drive growth and how business can work with local government to deliver for the area. Each event spotlights a different London borough, with forthcoming sessions featuring the leaders of Camden, Hounslow, the City of London and Hammersmith & Fulham.

Leading London Dinners | Quarterly

We provide an opportunity for CEOs and Chairs from within our membership to join an exclusive and intimate series of roundtable discussions with influential stakeholders and opinion formers who shape London's business environment, with recent speakers including the Governor of the Bank of England, Andrew Bailey; the Shadow Secretary of State for Housing, Communities and Local Government, Sir James Cleverly MP; and the CEO of the National Cyber Security Centre, Richard Horne.

Corporate Affairs Supper Club | Quarterly

Join us for an engaging evening of dinner and discussion, where we bring together Corporate Affairs/ Communications Directors from our membership with

leading political observers and commentators to explore the challenges and opportunities of doing business in the capital. Recent guests have included founder of Blue Labour, Lord Glasman; director of the think tank British Future, Sunder Katwala; and chief communications and engagement officer at the Metropolitan Police, Sharon Sawers.

Thematic Series | Bespoke

We are launching four new commercial event series in 2026/27: Cyber London, Safe London, Housing London, and Public Finance & Investment. Each will take a thematic approach on some of the issues key to London's growth, bringing together London's business leaders, stakeholders and institutions.



Thought leadership

Partnering with BusinessLDN on thought leadership means your research drives real change, not just debate

We're a respected business voice, known for shaping public policy and tackling complex issues with authority. Your organisation benefits from our reputation and our ability to turn insight into action.

We can work with you to develop in-depth reports, sharp policy briefings, surveys or visually engaging content.

Profile and reach

Let us take the heavy lifting out of a research project as our policy and comms experts work with you to shape a high-quality output, supported by a tailored communications and public affairs strategy to maximise your visibility across the media and with key political stakeholders. We will design the report and organise dedicated events related to it, alongside stakeholder engagement.

Convening and business development

Engage with influential networks and policymakers through targeted engagement, roundtables and introductions. Research can act as a springboard for new business opportunities, helping you showcase your expertise and build relationships with public and private sector clients.

Credibility

Partnering with BusinessLDN means joining forces with a respected business voice that's recognised for shaping public policy on complex issues. Your organisation benefits from our reputation, and our ability to tackle sensitive topics with authority as we bring our whole-economy voice behind us. Your research won't sit on a shelf gathering dust – we'll use it to bring about meaningful change.

Professional development opportunity

Empower colleagues across disciplines to contribute to the project and support their professional development. We offer a platform to highlight your team's expertise and enhance their visibility – whether through speaking opportunities at our events to present their research or by participating in political meetings.

BusinessLDN membership

Membership provides an opportunity to work closely with BusinessLDN and contribute to its mission to make London the best city in the world in which to do business, while supporting growth and prosperity across the UK.

BusinessLDN works with members and stakeholders across a wide range of sectors, with relationships tailored to individual needs and areas of interest. Engagement can include participating in roundtables, working groups and events, hosting events to showcase expertise, and collaborating on thought-leadership projects that help inform debate, shape policy and share best practice.

Each member has a bespoke engagement plan based on mutually agreed priorities, supported by a dedicated member manager and regular account management.

Corporate membership provides access to BusinessLDN's networks, insights, events and opportunities to contribute to its work, while partner membership represents a deeper strategic relationship, with partners helping to shape the work programme, collaborate on strategic projects and access a broader range of opportunities across events, stakeholder engagement, media and communications.

If you would like to find out more about BusinessLDN membership, discuss which level of engagement would be most relevant to your organisation, or explore opportunities to work together, please get in touch with the team at BD@businessldn.co.uk.



"BusinessLDN does a great job promoting London as one of the world's leading cities."

Mark Reynolds
Group Executive Chairman
Mace



"BusinessLDN brings London's most important businesses around the table to crack the capital's knottiest problems."

Laura Citron
Chief Executive Officer
London & Partners



"BusinessLDN speaks for London businesses and that means the government hears what London businesses have to say."

Sadiq Khan
Mayor of London



"BusinessLDN is a powerful and highly effective voice for business in London. They have a first-rate track record in making important things happen."

Peter Hogg
UK & Ireland Country
Director
Arcadis



"BusinessLDN is an excellent campaigning force, linking us to some of London's most important decision-makers."

Stewart Wingate
Managing Director for
United Kingdom
VINCI Airports



"The many opportunities we have had to speak directly with BusinessLDN members has been invaluable and we look forward to building on this strong partnership."

Andy Lord
London's Transport
Commissioner
Transport for London

OUR MISSION

At BusinessLDN, our mission is to make London the best city in the world in which to do business, working with and for the whole UK.

We make it easier to grow your business in the capital, campaigning to tackle today's challenges and to secure the future promise of London.

We harness the power of our members, from sectors that span the economy, to shape the future of the capital so Londoners thrive and businesses prosper. We support business to succeed – locally, nationally, globally. We link up with other cities around the UK, to ensure the capital supports a thriving country.

We campaigned for the creation of the office of London Mayor and Transport for London, for the Elizabeth Line, for congestion charging, and we incubated Teach First.

We create opportunities for our members, from sharing insights to providing platforms, from making introductions to finding talented people.

We extend our impact through our 80+ events a year, many of them sponsorable, including our MIPIM and UKREiF programmes, plus party conferences. If you would like to contact us about them, please get in touch with katie.shopland@businessldn.co.uk.