

## PEDICAB REGULATIONS

### CONSULTATION RESPONSE

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We welcome the opportunity to respond to the Transport for London (TfL) consultation on drafting regulations for pedicabs in London.

BusinessLDN is a business membership organisation with the mission to make London the best city in the world in which to do business, working with and for the whole UK. We represent 170 large leading businesses across London, spanning a wide range of economic sectors.

The experience economy, including culture, leisure, hospitality, retail and events, is one of London's key strengths, as identified in the Mayor's London Growth Plan. Ensuring that Londoners and visitors can move around the capital easily and safely is vital to the ongoing success of the experience economy.

For this reason, we support TfL's intention to regulate pedicabs in public spaces in London and make the following recommendations:

1. When properly regulated, pedicabs **could positively contribute to London's transport network**. Ensuring high operational standards will not only improve passenger experience but also support businesses and enhance the capital's transport offering. A well-regulated industry will benefit both passengers and businesses by promoting vehicle maintenance, driver professionalism, and overall safety.
2. Aligning regulations and licensing requirements for pedicabs with those for taxis and private hire vehicles (PHVs), while allowing for some degree of tailoring specific to the nature of pedicabs, will help build a reputable pedicab industry. The regulatory framework must be robust and maintain the **highest standards to ensure a level-playing field** across all transport modes.
3. Setting the right level of regulation is essential not only to allow pedicabs to operate safely and reliably but also to support a fair and productive industry. Addressing concerns such as fare transparency, noise disturbances, parking, and congestion will help create a **viable pedicab sector that benefits businesses, passengers and the capital** in its entirety.
4. To enhance safety, we would recommend TfL to introduce a **requirement for pedicab drivers to wear a licenced ID** while working. This would enable members of the public to identify a licensed driver, improve accountability within the industry and ensure level-playing field with the taxi and private hire sector.

5. The success of any licensing scheme depends on strong enforcement. TfL must provide **clear guidance on how regulations will be enforced** to ensure a level-playing field for reputable licensed drivers and operators, who will be investing in meeting standards. Immediate action should be taken against those who breach compliance to maintain a fair and professional industry.
6. Fare transparency remains a significant challenge. TfL should **publish clear fare guidelines** to operators, requiring prices to be agreed upon in advance with passengers. Similarly to the PHV regulatory regime, TfL should have the authority to review and take action against pedicab drivers and operators if their pricing practices are deemed unfair or harmful to passengers.
7. For safety and enforcement purposes, TfL should also consider **the need for a cap on the number of pedicabs operating** in the capital. A detailed assessment should be carried out to identify dedicated stopping areas to minimise disruption to pedestrians, cyclists and other road users and improve safety.
8. **Noise from pedicabs, particularly in the West End, is a major issue** affecting residents and businesses. We would like to see stricter enforcement of nighttime noise restrictions and further consideration on how to address the wider issue.
9. TfL should also **work closely with the public and businesses to raise awareness** of regulations and detect unlawful drivers and operators. Initiatives such as incorporating pedicab safety into the annual Safer Travel at Night (STaN) campaign could help inform passengers about the risks of using unlicensed pedicabs and enable safer travel at night.
10. Finally, TfL should introduce a requirement for **permit signage to be displayed on pedicabs** containing safety information and instructions for passengers on how to make a complaint about pedicab services to TfL. Clear and multi-lingual signage at key locations, digital guides and partnerships with hotels and tourism boards would further help inform the public and support a professional and reputable pedicab industry.