

February 2025

BEYOND THE HORIZON

Our agenda for 2025

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Foreword

Boosting anaemic productivity to drive growth must be the top priority for 2025

This is critical to maintaining London's competitiveness and the only sustainable way to improve living standards and unlock the investment our stretched public services need.

The Government has said that growth is its number one priority. But turning this ambition into reality will not be easy as consumers continue to wrestle with the cost of living, particularly in London, and businesses are gearing up to shoulder tax hikes.

Our new five-year strategy focuses on the eternal issues at the heart of London's success – people, place, connectivity, sustainability and competitiveness – to help the city realise its full potential and businesses to grow. This workplan for 2025 sets out how our activity in year one will prioritise areas which will have the most immediate impact on growth by bringing the public and private sectors together. It includes:

- shaping the Mayor's imminent London Growth Plan and its implementation, alongside the Government's forthcoming Industrial Strategy, so that the policies pursued really deliver the objective of growth;
- helping firms to access talent through our leadership of the Government-backed Local Skills Improvement Plan;
- ensuring the Government's planning reforms support development and growth;
- creating a playbook of innovative funding and finance models to accelerate private investment into housing, infrastructure and transport; and
- supporting firms to accelerate their path to net zero.

Underpinning all of this is making the case in through the Government's Spending Review process – to Ministers, MPs and other policy-makers – to prioritise public spending that will really support private investment and future growth. And in particular to make sure that London gets the public investment it needs in housing, in infrastructure and in skills which will, in turn, support private investment.

We are also focused on ensuring that London has the tools it needs to succeed as we head towards the 25th anniversary of the Mayoralty. Since Ken Livingstone was elected as the city's first Mayor in 2000, the capital's devolution settlement has stood still in comparison to other regions. It is now time for London to be given the powers and resources necessary to drive growth.

This is a year of opportunity for London. The capital must be at the heart of the drive for growth that both Londoners and the country need. Together we can help the city fire on all cylinders and get our economy out of the slow lane.



JOHN DICKIE
Chief Executive
BusinessLDN

Our theory of change

The who, how and why

Unlocking the full potential of the capital is vital to deliver the jobs, investment and growth needed both by Londoners and people across the country. For over 30 years, BusinessLDN has established a track record of driving positive change in partnership with our cross-sector membership through our campaigning activity. We use our policy expertise, thought leadership, media profile, events programme and a wide range of tactics to shape issues that matter most for business in London.

Who we are

We are the capital's leading business campaign group. Over our three-decade history, we championed the creation of the role of the Mayor and for Transport for London, incubated Teach First, helped secure funding for the Elizabeth line and recently our high-profile campaigning ensured HS2 will reach Euston.

We work to fulfil our mission to make London the best place in the world to do business, working with and for the UK.

We focus on the waterfront of issues affecting London's competitiveness while remaining agile to respond to emerging issues. Our core areas of policy focus are:

- **Competitiveness**
- **Connectivity**
- **People**
- **Place**
- **Sustainability**

How we drive change

We bring about change by galvanising the public and private sector around a shared vision for the capital's future and by creating business-led solutions to the challenges the city faces to help you grow your business. We do this working with:

- Our 170 cross sector members
- Our team of c. 30 London based staff

We make change happen through:

- Communications and campaigns
- Our advocacy and engagement, including with all levels of London government and with key decision-makers
- Our relationships across all sectors of London's economy
- Policy insights and thought leadership
- Member insights and intelligence
- 100+ networking events

Why we do it

Our vision is for a London that grows vigorously and equitably, where business can succeed and Londoners can thrive. We aim to achieve this by building:

- A city that inspires and innovates
- A city that helps people develop the skills they need to thrive
- A city that is better connected, digitally and physically
- A city that leads on sustainability
- A city that works for business, Londoners and the whole UK

Our agenda

London as an engine of growth

BusinessLDN's core role is ensuring that the city's systems enable firms to grow, innovate and succeed. We cover the waterfront of issues that affect London's competitiveness to ensure the city remains the best place to do business both today and tomorrow.

As an engine of growth for the whole UK, the capital has a critical role to play in delivering the Government's ambition to kickstart the economy. As part of the Spending Review, we are working with members to make the case for practical reforms that will increase growth now at no or little cash cost, alongside measures that require significant public investment and which will, in turn, unlock a multiplier of private investment. Our programme of activity will involve engaging with all levels of government, MPs and other key decision-makers through a targeted series of briefings, Parliamentary drop-ins and high-profile events for members to push for a Spending Review that helps London operate at full throttle.

We are also continuing to make the case for London to be given the tools it needs to succeed as we head towards the 25th anniversary of the Mayoralty. As part of our campaigning, we'll run a new series of roundtables with Deputy Mayors and launch new thought leadership looking at how the Mayoralty should evolve in future to benefit Londoners and businesses in the capital.



Competitiveness

Creating the conditions for business to invest and grow

By 2030: We will have helped create the conditions for increased levels of productivity, investment and growth including through greater devolution for London.

Connectivity

Keeping London moving and connected physically and digitally

By 2030: We will have helped TfL secure a multi-year funding deal, identified ways of leveraging private sector funding in support of new transport projects and helped to boost London's international connectivity.

People

Enabling businesses to attract and retain a diverse workforce

By 2030: We will have helped more Londoners to enter the labour market and acquire the skills needed to succeed in a rapidly-evolving jobs market, while ensuring the immigration system is responsive to the needs of the capital's businesses.

Sustainability

Supporting the shift to net zero to create a cleaner, greener capital

By 2030: We will have helped London firms meet net zero targets and strengthened resilience at a city-wide level.

Place

Creating spaces that enable people to thrive and businesses to succeed

By 2030: We will have helped deliver a step change in housebuilding with more homes built across diverse tenures as well as a planning system that is properly resourced and supports development.

Competitiveness

Creating the conditions for the capital's businesses to invest and grow, and in doing so to raise productivity





London is an engine of growth for the whole UK. It also delivers a £38bn net tax surplus for the country a year. The capital's success owes much to the breadth and depth of its marketplace – an ecosystem that is underpinned by a wide range of factors including world-leading economic clusters; its world-beating universities; its renowned arts and culture; and its status as a magnet for skilled workers from across the globe.

Recent economic data show that the UK is still struggling to break out of the low growth trap and productivity is sluggish. London remains the country's most productive region but it has gone from leading national productivity growth to lagging behind it. And it is performing less well than many of its global competitors. To reverse this trend, ensuring higher levels of investment flow into the economic enablers of infrastructure, housing and skills will be critical.

Our activity will focus on ensuring the Government works with the private sector to unlock the full potential of London so that the city can attract the investment needed to deliver the jobs and growth we need amid fierce global competition. Our advocacy and engagement will bring together businesses with the main political parties, the Mayoral team as well as the Bank of England, regulators and other key stakeholders, such as London & Partners.

Highlights for 2025:

Shaping the Government's Industrial Strategy

Having already played a pivotal role in shaping the Mayor's imminent London Growth Plan, we are advocating for the Government to adopt a cross-departmental approach to knock down barriers to investment as it develops a national Industrial Strategy.

Making London a more attractive place to invest

We are making the case to politicians and other key policymakers on how they can help London become an even more attractive investment gateway, through a series of Parliamentary drop-ins, submissions and media activity – all informed by board and investor insights from our 'London as a place to invest' research. To galvanise the economy in the short-term, we are making the case for no or low cost 'growth boosters' such as restoring VAT-free shopping for international visitors and the abolition of stamp duty on share transactions.

Advancing the business case for devolution-driven investment

As London's Mayoralty marks its 25th anniversary, we will advocate for the capital – and other city regions – to be given the powers and resources necessary to boost growth through further devolution, including by working closely with other regional business groups via the Growing Together Alliance.

Developing innovative infrastructure funding and finance models

We will set out a playbook of funding and finance models to accelerate private sector investment, such as that used to build the Thames Tideway Tunnel, alongside newer forms of public-private partnerships.

Ways to get involved

'London as a Place to Invest' research

Share your insights by contributing a case study or interview on what's driving your firm's investment decisions which we will use in our quarterly reports with policymakers and in the media, or participate in our parliamentary briefings.

Economic insights briefing with the Bank of England

Join our quarterly in-person events with the Bank of England's London team, where you can build relationships with senior business leaders from a cross-section of the economy and gather high-quality economic and business insights and intelligence on how different sectors are faring.

Tax and regulation

Share your tax and regulatory ideas to boost growth for inclusion in our submissions to the Chancellor ahead of all the major fiscal events and specific consultations such as business rates, all of which will inform our ongoing political engagement and campaigning activity.

Infrastructure Group

Identify and advocate for innovative funding and finance solutions with our Infrastructure Group. Gather insight and

intelligence from speakers such as the National Infrastructure Commission and the Infrastructure and Projects Authority, and participate in member roundtables with the UK Infrastructure Bank, where you can inform and advise the Bank team on key challenges associated with investing in London's infrastructure across a range of sectors.

Data Working Group

Join this quarterly group that puts data at the heart of policymaking in London. It provides the opportunity to share best practice, drive data innovation and provide support and constructive challenge to the Greater London Authority (GLA). We strengthen public-private data sharing and use the group to create new pilots where data can be used to identify city-wide challenges.

Cultural Council

This new network will bring together iconic institutions and employers from across the capital to champion the cultural sector's contribution to London and the UK in terms of jobs, growth, tourism and soft power.



For more information and to get involved, please contact

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People

Enabling business to attract
and retain a diverse workforce





London is a beacon for talented people and opportunity. But behind its success lies a complex labour market with multiple inequalities and distribution challenges, as our analysis for the Government-backed London Local Skills Improvement Plan (LSIP) demonstrates.

Qualifications in the city are higher than in any other UK region, yet the in-work poverty rate is one of the highest; there are more jobs in the capital than ever before, while economic inactivity is too high; and employers face labour shortages in key sectors and for specific skills. The labour market is also undergoing structural changes with rapid advances in AI likely to have a significant impact on the capital's workforce.

The focus of our activity is putting employers at the heart of the skills system so that it supports a growing and rapidly-evolving economy, working closely with education providers and all levels of government; championing London's world-class university sector; getting more people into good jobs by tackling barriers to labour market inclusion; and ensuring London remains open to highly-skilled workers and students from across the globe.

We provide regular opportunities for firms and education providers to share best practice and collaborate on issues relating to skills, training and immigration. Members also benefit from extensive engagement with boroughs, sub-regional partnerships, the GLA's skills team, the Home Office, Department for Education and Migration Advisory Committee, as well as from partners such as Change the Race Ratio and Journi, and allies such as the Living Wage Foundation.

Highlights for 2025

An employer-led skills system

Through our leadership of the capital's LSIP we bring together business, education providers and London government to deliver on its wide-ranging recommendations, including accelerating the roll out of digital and green skills and creating a city-wide careers service. We continue to press for changes to make the skills system work better, making sure the employer voice is heard as the Government shapes the new Growth and Skills levy, establishes Skills England and consults on its Employment Rights Bill.

Inclusive Leadership programme

We have launched a new inclusive leadership programme, delivered in partnership with specialist diversity training provider Journi, aimed at Chief People Officers, HR Directors and senior business leaders, seeking to improve the impact of their organisation's diversity and inclusion efforts.

Understanding what AI means for London's labour market

We will carry out new research on how London can increase the chances of successful adoption of artificial intelligence, with a focus on developing advanced digital skills and reskilling the workforce to keep pace with rapid change.

Ways to get involved

London Local Skills Improvement Plan (LSIP) Stakeholder Advisory Group

Join our quarterly LSIP Advisory Group which brings together members from our cross-sector business community, further education colleges, skills and employment delivery organisations, and universities, to help shape the future direction and practical implementation of skills policy in the capital. Regular attendees include representatives from the GLA, boroughs, sub-regional partnerships and business leaders.

Skills and reskilling events

Join our regular programme of events focused on building a better skills system to meet the needs of London's economy, bringing together members, academic institutions and local and national government. These provide an excellent opportunity to build relationships with education stakeholders, including sub-regional partners.

Building an inclusive workforce

Sign up to our Inclusive Leaders Programme, designed for Chief People Officers, HR Directors and senior business leaders. Launched in partnership with the equity, diversity and inclusion specialists, Journi, this is an opportunity learn from peers in other sectors using a data-led approach to ensure your firm's activity has impact. Members can also tap into our programme of events including our joint sessions with Change the Race Ratio, focused on increasing racial and ethnic diversity at senior leadership and board level, and join our new network for people leads in the membership to share best practice.

Immigration Working Group

Gather the latest intelligence on immigration policy and operations through membership of our Immigration Working Group. We convene members to discuss issues around global access to talented people and engage with key stakeholders such as the Home Office, Migration Advisory Committee and Shadow Ministers on a quarterly basis.

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Place

Creating spaces that
enable people to
thrive and businesses
to succeed



The built environment is the backbone of the city, and planning for its future is vital to maintaining London's competitive edge. Our flagship Place Commission set out a bold vision for a 21st century London that is a more affordable, digitally-enabled, greener city. Realising this vision will require tackling key barriers – including the capital's chronic housing shortage, its under-funded planning system, its creaking infrastructure and evolving its commercial space..

London's housing crisis is not just a social problem, it also impacts the city's competitiveness by making it more difficult for businesses to recruit and retain staff. There is no silver bullet to solving this issue: while the Government is undertaking several positive pieces of long-term policy reform, we want to also ensure short-term development blockers are addressed. We are focused on pushing for more public funding for affordable housing and greater flexibility over how it can be spent, unblocking the affordable housing logjam in the planning system, tackling delays with the building safety regime, highlighting the benefits of Build to Rent and shaping the Mayor's City Hall Developer. On planning and development, we want to see a pro-growth system at a local and national level, the use of private funding to boost over-stretched planning authorities and supporting the Government's 'grey belt' policy to unlock land for development. We also want to help London's commercial space to evolve, ensuring the capital has the right high-quality office, retail and industrial space to meet the needs of the capital.

Our advocacy includes regular engagement with the Deputy Mayor for Planning, the Deputy Mayor for Housing, the Government's Chief Planner and rolling engagement with leaders of London boroughs. We run several popular member forums including: the Planning and Development Advisory Forum, GLA Housing meetings, Planning Officers Society meetings, West End Streets Group, the Industrial and Logistics Sounding Board and the Central London Business Improvement District Forum.

Highlights for 2025

Making the case for a new town

Following on from our recent report, we are continuing to make the case for London to have at least one new town by highlighting the capital's housing need, political framework, infrastructure links and range of potential sites as key reasons to build these new communities here.

Shaping national and London planning policy

We are actively involved in shaping the Government's ambitious planning reform programme including the Planning and Infrastructure Bill expected in the spring. We will also play an integral role representing the views of the business community in the forthcoming review of the London Plan, where we have already started engaging with the GLA in detail, as well as backing the creation of the Oxford Street Mayoral Development Corporation.

Unblocking systems to boost delivery

We are advocating for solutions to unlock development in the short-term to help kick-start growth. including tackling the logjam for purchasing affordable homes through the planning system and seeking better engagement and clarity of information from the Building Safety Regulator.

21st century commercial space

We are banging the drum for policies that help London's commercial space evolve to meet the changing needs of the capital, including by showcasing case studies that have delivered an effective change of use.

Ways to get involved

Planning and Development Advisory Forum

Join our quarterly forum, which brings senior planning and development experts from our membership together with the Deputy Mayor for Planning, Regeneration and the Fire Service, and the GLA's senior planning team, where you can get early insight on emerging policy, build relationships with prominent City Hall stakeholders and identify opportunities and address challenges in the built environment sector.

Planning Officers Society

Join our events in May and November with the Planning Officers Society London, where you can share insights and intelligence on core planning and design issues across London.

GLA Housing and Planning

Join our bi-annual roundtable discussion with the senior GLA Housing, Land and Planning team where you can gain insight into the capital's housing and planning challenges and engage with key political and business figures shaping the built environment sector.

West End Streets Steering Group

Join this group promoting the funding and delivery of high-quality public realm improvements in one of the UK's most important commercial, retail and tourist locations. Share your expertise and build relationships with wide-ranging stakeholders operating at the forefront of the capital's built environment, including members of the landed estates, developers and landowners, Business Improvement Districts, and key public stakeholders such as Westminster City Council, the GLA, and TfL.

Central London Business Improvement District Forum

Network, engage and develop policy thinking at our quarterly London BIDs forum, where we convene the capital's Business Improvement Districts with key stakeholders such as the GLA, London Councils, Metropolitan Police and TfL. An opportunity to share and access best practice on issues such as tackling crime, building a vibrant and safe night-time economy and keeping London moving.

Industry and Logistics Sounding Board

Join the Industry and Logistics Sounding Board where you can connect with senior stakeholders across the private and public sector, including from the Department for Transport, Ministry for Housing, Communities and Local Growth and London Boroughs, and play a key role in shaping the London Plan policy in relation to industrial land uses as well as promoting London as a pioneer in the industrial and logistics sector.

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Connectivity

Keeping London moving and connected physically and digitally

Transport is an enabler of sustainable growth and unlocks opportunity, connecting people to jobs and firms to international markets. Ensuring London is well connected across the city, across the UK and internationally is a core focus of our activity.

Given the public transport network's critical role in getting people in and around the capital, we will continue to campaign for TfL to be given a multi-year capital settlement from the Government – as other city regions have already been granted – so it can efficiently plan, deliver and invest. The capital's growing population underlines the need for future investment in several big-ticket transport projects, such as the Bakerloo and DLR extensions, West London Orbital and eventually Crossrail 2. We are also making the case for further devolution so London has greater scope to make its own decisions on transport.

As well as making the case for long-term funding for TfL, we are identifying mechanisms to leverage private sector funding for new projects. Alongside this we are tackling a range of other issues including plans to bring the railways into public ownership, the future of road user charging, availability of electric vehicle charging points and impact of congestion. We are also highlighting the often-overlooked role of the river as a mode of sustainable transport for people and goods. And we are continuing to make the case for sustainable expansion of aviation and new international rail routes to support exports and growth.

Ensuring London is connected digitally as well as physically is also vital for business. We run a rolling programme of engagement with key stakeholders via our Gigabit Connectivity Working Group which brings together telcos, 5G providers and London government.

Highlights for 2025

Funding the big transport projects the capital needs

Alongside making the case for a long-term capital funding deal for TfL, we have published new research on land value generation as a mechanism that could be used to fund the capital projects London needs – creating jobs, unlocking housing and supporting UK-wide supply chains. We will also publish briefing papers on key transport projects that are vital for the capital and the benefits they will bring aimed at new London MPs, the Government and the media.

Tackling London's congestion and making better use of roads

We will set out practical steps the Government can take to improve traffic flows around the city, highlighting existing barriers and setting out proposals for policy interventions to tackle congestion, improve productivity and make better use of the city's roads.

Boosting global connectivity

We are championing the role of international connectivity, via both air and rail, as a key component of the capital's and UK's growth. We will be producing a paper summarising key policy asks outlining what is needed to remain competitive amid fierce international competition.

Rail reform and the role of the private sector

We will make the case for close partnership with the private sector as the Government reforms the railways, working with our members to identify key opportunities and risks as legislation progresses.

Ways to get involved

Shape our transport policy

We run a mix of working groups, forums, consultations and events where you can share your insight, voice your concerns and shape policy on key transport issues, such as securing longer-term funding for TfL, boosting international connectivity, the future of maximising the river's potential and tackling the capital's road congestion.

Gigabit Connectivity Network for London

This group is focused on transforming London into a world-leading smart city with the rollout of full fibre and 5G technologies across the capital. Share best practice whilst expanding your network with London's leading fibre and mobile operators and key representatives from the GLA, London Councils, London's sub-regional partnerships and boroughs.

HS2 Euston Working Group

Shape the future of Euston by joining our working group that convenes members with public sector stakeholders to discuss and advocate for a positive outcome for the station and the surrounding development.

Future of London's Roads Working Group

This new group will focus on policies that aim to optimise road usage, tackle congestion and improve productivity. Our efforts will address critical challenges to create a more efficient and sustainable road transport network. Key priorities include accelerating electrification, improving bus performance, and exploring the future of road user charging.



Business River Forum

Unleashing the river's full potential to enhance the capital's connectivity will require a united effort from both the public and private sectors. This new forum will bring together key stakeholders, including the GLA, PLA, and TfL, to foster collaboration and drive greater utilisation of the river.

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Sustainability

Supporting the shift
to net zero to create a
cleaner, greener capital





Cities are where the rubber hits the road when it comes to achieving global emissions reduction targets. London has an ambitious 2030 net zero target, with much work to do to achieve it.

With the capital's green economy expected to double in size to £100 billion by 2030, this is an area where London can show global leadership by being at the vanguard of developing new technologies to drive growth and create jobs – from retrofitting homes and heritage properties to the development of Sustainable Aviation Fuels. At the same time, the capital's experience of extreme weather in the form of record-breaking heatwaves and flooding means climate resilience is rising up the agenda and is a growing threat to the capital's competitiveness.

Our cross-cutting work here will focus on supporting businesses to share best practice on their net zero journeys, securing investment in the infrastructure needed to deliver clean energy sources, improving current planning policy at a London-level to maximise the benefits of the current carbon offsetting mechanism and working with the private sector to secure backing for a new UK-wide offset fund.

Members taking part in our sustainability activity can expect to engage with a wide variety of stakeholders such as London Councils, the GLA, including the Deputy Mayor for Environment, representatives from the Climate Change Committee and the new team at GB Energy.

Highlights for 2025

Investing in the infrastructure to support the clean energy transition

We will set out proposals to ensure London has the infrastructure needed to support the transition to clean energy sources, including identifying sources of private sector investment.

Bringing together businesses to share their net zero journey

We will play a key role in bringing our members together to share best practice on strategies for achieving net zero. This will include launching a new Sustainability Forum to connect members with key stakeholders at the GLA and national policy makers.

Ways to get involved

Sustainability Forum

Join our new Sustainability Forum that will bring together businesses and key policy-makers – including the Deputy Mayor for Environment and Energy – to ensure the capital's transition to net zero is successful. The forum is aimed at sustainability experts with a common interest in accelerating climate action as a long-term driver of economic growth. We'll explore a range of topics including next steps for the Mayor's Business Climate Challenge, decarbonisation of commercial buildings and strengthening London's resilience by ramping up adaptation measures. In these behind closed-door sessions, members will get early insight on emerging GLA policy and the opportunity to discuss challenges and opportunities within London's sustainability sector.

Cross-cutting workstreams

Sustainability cuts across our work in other key areas – including skills, transport and housing. From the development of Sustainable Aviation Fuels to retrofitting of homes across the capital, we have specific sustainability workstreams that members can get involved in.


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Our events programme

With over 120 events throughout the year, we convene senior representatives from all levels of government and other important policymakers to strengthen relationships with London's business community and engage on key issues that affect the city's competitiveness.

By attending, members can expand their network with the capital's leading decision-makers; and access cutting-edge insights and best practice to help them grow their business.

We provide members with exclusive hosting and sponsorship opportunities, including high-profile speaking platforms to demonstrate their leadership in relevant areas. This is accompanied with a wide array of opportunities – including blogs, podcasts and social media – to showcase your brand to influential London stakeholders.

For more information, and to get involved, please contact

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Key Calendar Events

MIPIM (March)

Our busy programme at MIPIM, the world's leading real estate event in Cannes, convenes members with prominent political figures, including the GLA, London boroughs and City of London, to tackle the biggest challenges facing the built environment.

The London Employment & Skills Summit (March)

This summit will convene 150 senior leaders from business, education and London government to drive a better skills future for the capital. It will explore the Government's skills reforms and how Mayor's London Growth Plan can help future-proof the capital's labour market to enable the economy to fire on all cylinders.

UKREiiF (May)

At the largest and most well-attended event for the UK's development community, we bring together London government stakeholders, such as the Deputy Mayor for Planning and Regeneration; the GLA; London boroughs, with senior business experts from our planning and development membership community to explore issues such as the London Plan, housing and commercial property supply, and innovative funding and finance models for critical infrastructure projects.

Future London (June)

Our annual flagship conference brings together 250 senior leaders from the worlds of business and politics to identify bold solutions to help the capital evolve and adapt so that it remains the best city in the world to do business, working with and for the whole UK.

Party Conferences (September and October)

Join us at the Labour and Conservative Party Conferences, where we run a programme of events including our popular London Receptions that convene politicians and opinion formers from across the capital with our members for short speeches and networking to discuss the priorities for London business, in the months and years ahead.

Planning Awards (October)

Celebrate the capital's leading projects in design and sustainability with the Building London Planning Awards, delivered in partnership with the Mayor of London. We spotlight original thinking across wide-ranging categories, such as Best New Place to Live and Best New Place to Work, and host London's built environment leaders, such as the BAME Planners Network, Planning Officer's Society, Royal Town Planning Institute, the GLA and London boroughs.

Winter Parliamentary Reception (December)

Join us at our Winter Parliamentary Reception, delivered with the London Councils and held in partnership with the APPG for London, where we bring together senior business leaders with key political players in the capital, including the Borough leaders, the GLA and London MPs, for an engaging evening of networking at Parliament to discuss the role of business in securing the capital's future growth.

Other Event Series

Mayorality at 25

Following on from our rolling series of discussions with London's Deputy Mayors, we will run a new series to mark the 25th anniversary of London's Mayorality. This will highlight the key achievements so far and look ahead to how the Mayorality should evolve in future to have an even bigger impact on Londoners and businesses in the capital.

Borough Leader Briefings

Meet the leaders of London's boroughs, where you can discuss and learn how the borough plans to attract jobs and drive growth and how business can work with local government to deliver for the area. Each event spotlights a different leader of a London borough, such as Cllr Elizabeth Campbell, Kensington and Chelsea; Mayor Caroline Woodley, Hackney; Cllr Kieron Williams, Southwark; and Cllr Shantanu Rajawat, Hounslow.

Leading London Dinners

We provide an opportunity for CEOs/Chairs from within our membership to join an exclusive and intimate series of roundtable discussions with influential stakeholders and opinion formers who shape London's business environment, with previous speakers including Mayor of London, Sadiq Khan; former Bank of England Deputy Governor, Ben Broadbent; the then Business Secretary, Kemi Badenoch; the then Shadow Business Secretary Jonathan Reynolds and London Stock Exchange CEO, Julia Hoggett.

Corporate Affairs Supper Club

Join us for an engaging evening of dinner and discussion, where we bring together Corporate Affairs/ Communications Directors from our membership with leading political observers and commentators to explore the challenges and opportunities of doing business in the capital. Previous guests have included Political Editor of the Financial Times, George Parker; the then Director of External Relations for the Labour Party, Vidhya Alakeson; and former Director of Legislative Affairs at No10, Nikki da Costa.



Our mission

At BusinessLDN, our mission is to make London the best city in the world in which to do business, working with and for the whole UK.

We work to deliver the bigger picture, campaigning to tackle today's challenges and to secure the future promise of London.

We harness the power of our members, from sectors that span the economy, to shape the future of the capital so Londoners thrive and businesses prosper. We support business to succeed—locally, nationally, globally. We link up with other cities around the UK, to ensure the capital supports a thriving country.

We campaigned for the creation of the office of London Mayor and Transport for London, for the Elizabeth Line, for congestion charging, and we incubated Teach First. More recently, we played an important role in ensuring HS2 reaches Euston.

We create opportunities for our members, from sharing insights to providing platforms, from making introductions to finding new talent. We make it easier to grow your business in the capital.

Becoming a member of BusinessLDN helps to keep London and the UK working — for business, for Londoners, for the whole country.