

## HEATHROW EMPLOYMENT & SKILLS ACADEMY: AN UPDATE ON SKILLS BUILDER'S MASTERCLASSES

[Heathrow Airport](#) values having a diverse workforce with both technical and essential skills, prompting them to work with the [Skills Builder Partnership](#) to provide opportunities for local young people to build the essential skills they need to succeed.

One of the outreach initiatives that came from this, developed by Heathrow Employment and Skills Academy, were the Essential Digital Skills Masterclasses, which are currently delivered to students at Harrow and Uxbridge College, Southall College, and Hammersmith College, to give them the opportunity to reflect on and develop their essential digital skills with professionals from Team Heathrow.

Students were introduced to essential skills, and then given the opportunity to put these skills into practice by interviewing volunteers about their roles at the airport, working through a decision-making scenario from Heathrow Airport, considering Heathrow's sustainability target of becoming a zero-waste airport, and starting to develop a skills-based CV.

Through sharing their different entry routes, qualifications and career stories, volunteers who work at Heathrow were able to raise the aspirations of 236 students in 2023 and 225 so far in 2024, who may not otherwise have seen Heathrow as a prospective employer, and opened them up to the wide range of job roles that are available.