

## LSIP External Engagement Plan

### What is the London Local Skills Improvement Plan (LSIP)?

The London Local Skills Improvement Plan (LSIP) is an initiative funded by the Department for Education (DfE), with the aim of tackling skills shortages by bringing employers, educators and other key stakeholders together.

[See the London LSIP microsite](#)

In August 2023, the Government backed BusinessLDN's LSIP plan to tackle skills shortages and boost labour market inclusion in London and have given the green light to implement it in the coming months.

[Read the pan-London LSIP report](#)

BusinessLDN will be working with its key partners to embed the LSIP priorities in London, by bringing together employers, providers, London government and others and policy makers.

#### Top talking points/recent activity this month

- **Advanced Digital Skills:** BusinessLDN are putting together a report on improving uptake of advanced digital skills in London and utilising the LSIP to do this. This is ongoing work, and we are keen to hear from stakeholders on this subject.
- **Health and Social Care:** BusinessLDN recently held a roundtable – kindly hosted by Kings College London – on health and social care skills. Attendees heard from representatives from Kings Health Partners, NHS England, Skills for Care, and West Thames College on the use of digital technologies in training, the importance of employer-provider partnerships, and how to address the recruitment and retention issues seen within the sectors.
- **Employer Survey:** BusinessLDN's [survey](#) of over 1,200 London's business leaders and HR managers by Survation found that firms across the capital are set to increase their investment in training this year as they face significant skills gaps within the capital's workforce, with many still struggling to recruit despite some signs of a loosening labour market.
- **London LSIP Newsletter:** BusinessLDN have put together an LSIP newsletter which has launched this month that highlights new developments with the LSIP, highlights case studies, and spotlights activity of our Sub-Regional Partners. Please get in touch if you would like to be added to this mailing list.

## How can I get involved in the London LSIP in 2024?

Whether you are an employer, training provider or key stakeholder, there are lots of ways to get involved in the London LSIP.

### i. Events

BusinessLDN and our Sub-Regional Partners are holding dedicated virtual and in-person LSIP events, including briefings, roundtables and webinars. The aim of these events is to galvanise business and educator action to deliver the LSIP in full, share best practice on skills and training across London by giving platforms to our members, stakeholders and key partners.

Opportunities at each event include:

- Attending and contributing to the discussion
- Speaking slots
- Hosting
- Comms and profile opportunities associated with participating in the event, to showcase good practice.

Please get in touch with us if you would like your organisation to be considered for a speaking or hosting role at one of our future events.

#### ***Upcoming London LSIP events***

- **June 2024, timing tbc:** Built Environment with London Metropolitan University and New City College
- **July 2024, timing tbc:** Improving Careers Provision in London
- **Early October 2024, timing tbc:** Advanced Digital Skills\*

#### ***Sub-Regional Partner LSIP Events***

##### South London Partnership

- **14<sup>th</sup> May:** Inclusive Employment Webinar Series
- **18<sup>th</sup> June:** Inclusive Employment Webinar Series
- **16<sup>th</sup> July:** Inclusive Employment Webinar Series
- **13<sup>th</sup> August:** Inclusive Employment Webinar Series
- **10<sup>th</sup> September:** Inclusive Employment Webinar Series
- **23<sup>rd</sup> September:** Housing Association Community of Practice
- **25<sup>th</sup> September:** Skills and Employment Community of Practice

##### West London Alliance

- No Wrong Door Networking Event, timing tbc
- Film and TV Careers Fair, timing tbc

\*Speakers and hosts needed.

ii. Profile Raising

BusinessLDN has a quarterly LSIP newsletter that highlights our recent activity and latest news. Additionally we use our LSIP microsite to showcase best practice from our members and stakeholders via blogs, podcasts, and case studies, as well as platforming these across BusinessLDN's social media. [Sign up to the LSIP newsletter here](#).

Opportunities include:

- A platform for you to highlight the action and programmes your organisation is leading to bring about a shift change in skills and training in London.
- Short 400-500 word blogs on our dedicated LSIP microsite and on our social media channels.
- Podcast guest opportunities to speak to the BusinessLDN audience on your initiatives and contributions to London's skills landscape.
- Amplification of your contributions through social media and case studies.

iii. Support for our Action Plan

BusinessLDN is always happy to talk about the LSIP and our work at your events, including dinners, conferences or roundtables. We have recently spoken at the Westminster Employment Skills Forum, a senior-level dinner on green skills hosted by PwC, a podcast with Morley College Radio, and at various staff and board events.

Engagement opportunities include:

- Team updates on the LSIP process and what it means for you
- Meetings to discuss how you can contribute to delivering on the LSIP roadmap priorities.
- Supporting the Local Skills Improvement Fund.
- Contributing to our Advanced Digital Skills Project, due for publication in early Summer.

**For more information on how you can get involved with these opportunities with the London LSIP, get in touch with the BusinessLDN People Team ([skills@businessldn.co.uk](mailto:skills@businessldn.co.uk)).**