

Virtual roundtable discussion

Social value in planning: Development as a force for good

6 October 2021





WHAT IS SOCIAL VALUE?

Public Services (Social Value) Act 2012:

“how what is proposed to be procured might improve the economic, social and environmental well-being of the relevant area”

National Planning Policy Framework (Principle 12):

“Planning should take account of and support local strategies to improve health, social and cultural wellbeing for all and deliver sufficient community and cultural facilities and services to meet local needs”

“Sustainable development”: economic, **social** and environmental...*supporting strong, vibrant and healthy communities...*

CONSIDERATION AND NEED FOR SOCIAL VALUE

- Cabinet Office Procurement Policy 06/20
- Pandemic accelerating disparity and inequality
- Accelerating requirement to identify and meet local need
- Developers / owners recognising corporate responsibilities through ESG and policies
- Boroughs bringing forward through Corporate policy and some emerging planning policy

EMERGING BEST PRACTICE

- Good practice emerging from both Boroughs and Developers
- Need for planning policy and guidance ?
- Level playing field and certainty ?
- Methods for measurement and analysis
- Relationship with Borough CIL and local component
- Co-ordination within and across departments and planning decision making

LEGISLATIVE AND POLICY CONTEXT



Department for Levelling Up,
Housing & Communities



HM Treasury

THE GREEN BOOK

CENTRAL GOVERNMENT
GUIDANCE ON APPRAISAL
AND EVALUATION

Fairer future ✓
Delivering our promises

Camden
2025



Policy SC4: Promoting Social Value

- A. All development in Islington is encouraged to maximise social value in order to deliver as many public benefits as possible.
- B. Major development proposals must undertake a Social Value self-assessment which clearly sets out the specific social value which would be added through delivery of the proposal.