

Building a digital capital to help tackle London's biggest challenges

Summary of the London Data Commission recommendations

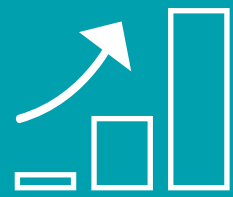


References:
<https://www.mercurymagazines.com/pdf/NCULTRIUM5.pdf>
<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/straight-talk-about-big-data#>

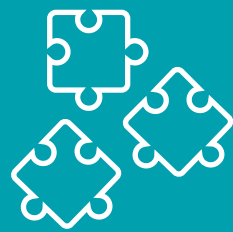
London is not making the best use of data currently available



London has been a leader in publishing city data, and in making it widely available.



The world is moving fast, and is now creating more data in a single day than existed up to the year 2000.



Much of the data about London is fragmented across the public institutions and inaccessible behind corporate walls.



90%+
Is never looked at again

Good data assesses the effectiveness of the existing policies and challenges assumptions, while showing how successes can be replicated. To unlock the potential of data in London we created the London Data Commission.



London Data Commission

Brought the public and private sector together to unlock the data currently available in London and support the creation of an internationally-leading city data framework - Data for London.

The Data Commission found strong evidence of significant goodwill in the private sector towards sharing data, particularly where it achieved corporate social responsibility objectives.

Skills, sustainable transport and place-making were identified as critical areas. COVID-19 stimulated further debate on the critical role of city-wide data.

These key challenges mapped closely to London First's business priorities for London: People, Place, Connectivity and Competitiveness.



Data for London would be a new data ecosystem for London - a framework that will create a shared approach to data and bring together all parts of the capital's government and the private sector. The goal is to promote collaboration and data-sharing to generate insights that will lead to better policy decision-making, improving the lives of Londoners.



Data for London Board

Providing the core leadership needed to boost the use of data currently available in London to deliver clearer insights into the city's challenges



London Data Charter

Safeguarding the anonymity and security of data from individuals with the highest standards of data management and transparency



Data Innovation Challenges

Promoting the use cases and testing of new data technologies such as 5G, artificial intelligence, and helping ensure these innovations benefit all Londoners



City Collaboration

Providing a strong and coherent voice for London in discussions with government and other cities

The London Data Commission explored practical data-led solutions, which closely map to London First's business priorities for London.



People

Identifying drivers of and digital inclusion to enable COVID-19 recovery in London



Place

Creating smarter neighbourhoods that use data to unlock local social and economic opportunities



Connectivity

Supporting plans for EV charging infrastructure



Competitiveness

Achieving a more accurate understanding of how the capital is responding to COVID-19

