MEET THE DEPUTY MAYOR

EVENT SERIES 2026

Sponsorship opportunities



MEET THE DEPUTY MAYOR SERIES 2026

Returning for a third consecutive year, our popular Meet the Deputy Mayor series offers a high-impact engagement opportunity with the Greater London Authority on the topics central to your business.

BusinessLDN is widely recognised and respected across all sectors for being perfectly positioned to bring senior-level leaders together to create genuine impact across our capital city.

Our **Meet the Deputy Mayor Series** comprises multiple events, each dedicated to one of London's Deputy Mayors. These theatre-style briefings deliver a thematic deep dive into the key issues crucial to London's productivity and economy.

Scheduled strategically across 2026, the series gives businesses direct access to London's Deputy Mayors at key moments in the year, sharing timely, invaluable insights when they matter most.

Take your pick from the programme of events below, and speak to our team today to secure your involvement.



EVENTS FOR 2026 (provisional)



MARCH

Howard Dawber OBE

One year on from the launch of the **London Growth Plan**, London's Deputy Mayor for Business and Growth will deliver a critical progress update.



JUNE

Seb Dance

Ahead of the annual progress report on the Mayor's Transport Strategy, the Deputy Mayor for Transport will deliver a timely update for members.



JULY

Tom Copley

London's Deputy Mayor for Housing and Residential Development will explore the challenges facing housebuilding in the capital and how the city can hit its 88,000 new homes annual target.



OCTOBER

Justine Simons OBE

BusinessLDN's influential Culture Council will once again welcome London's Deputy Mayor for Culture and Creative Industries.

NOVEMBER

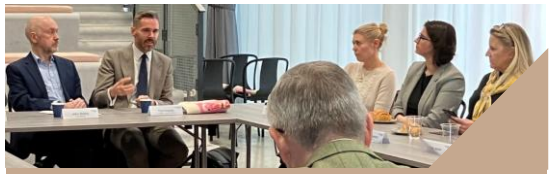
Jules Pipe CBE

London's Deputy Mayor for Planning and Regeneration will provide insights into the newly published London Plan – which will shape future development and infrastructure projects across the capital .

WHY SPONSOR?

BUSINESS LDN

Our events bring the capital's most influential voices together. Our expert team ensures that, as a sponsor, you'll engage directly with key decision-makers, align your brand with meaningful change and showcase your expertise on the issues that matter most.



WE'RE ALIGNED WITH YOUR OBJECTIVES

Through our strong relationships with key London bodies, we give London a stronger voice, allow for businesses to be heard and support growth for your business, London, and the whole of the UK.



BE WHERE DECISIONS ARE MADE

Our events put you in the room with the key decision-makers. They help shape policy, unlock investment, and drive growth.



ELEVATE YOUR BRAND

Position your organisation as a thought leader on critical issues on our high-profile speaking platforms.



ENGAGE SENIOR STAKEHOLDERS

Network directly with senior figures from business and government.



SHAPE THE CONVERSATION

From tailored roundtable discussions to major summits, we'll work with you to craft formats that showcase your insights and align with your strategic goals.



REACH THE RIGHT AUDIENCE

Our channels reach thousands of business leaders and policymakers across London and the UK.
As a sponsor, your brand is front and centre in event promotion, delivery, and post-event content.



OUTSTANDING QUALITY

We pride ourselves on the premium quality of our events and the audiences they attract. Our team delivers over 80 events each year, and in 2025, achieved a customer satisfaction rate of 83%.

RECENT SPONSORS OF OUR **MEET THE DEPUTY MAYOR SERIES** INCLUDE:

arriva

ARUP

CULTURE MILE BID

EDWARDIAN HOTELS LONDON

KNIGHT DRAGON

Uber

THE SPONSORSHIP PACKAGE

Strengthen your relationship with the Greater London Authority and spotlight your expertise to an engaged and influential audience.

Our standard sponsorship package is based on one sole sponsor for each event, allowing you to focus on the Deputy Mayor and theme that best aligns with your business objectives.

As a sponsor, you'll enjoy the exclusive benefit of hosting the event, welcoming your chosen Deputy Mayor and up to 40 of BusinessLDN's senior members through your door. Our experienced events team will work with you to manage all logistics, tailoring the guest list to suit the theme and ensuring seamless event delivery. Immersed within your professional environment, guests will experience your business expertise first-hand.

Each sponsorship package includes:

- Hosting the event, including refreshments, in a suitable setting for up to 40 seated guests
- Dedicated BusinessLDN policy lead to support your chosen Deputy Mayor and theme
- Dedicated event manager to oversee all invites and venue logistics
- Opportunity to help shape the guest list
- A welcome speech from one of your senior representatives
- Up to 5 guest places for members of your own team
- A further 3 guest places for you to invite your own VIP guests
- Comprehensive brand profiling on all event materials
- Social media coverage of the event
- Post-event online blog of the key takeaways from the discussion



Investment: £7,500 + VAT per event

NEXT STEPS

Our team are on hand to discuss how we can create your perfect event package. To find out more about how BusinessLDN can support your business and deliver on your engagement ambitions with the Great London Authority and London's Deputy Mayors, contact:

Sean Fleetwood
Programme Director, Member Engagement, BusinessLDN
07949 872272 | Sean.Fleetwood@businessldn.co.uk

Eddie Curzon
Chief Commercial Officer, BusinessLDN
07375 895774 | Eddie.Curzon@businessldn.co.uk









